

# BEFORE IT OCCURS

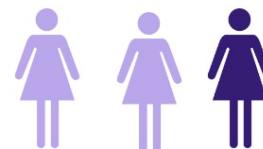
## Violence Against Women is preventable

Primary Prevention is taking action before the signs of violence occur

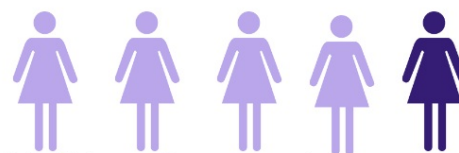
"Violence against women means any act of gender-based violence that results in, or is likely to result in, physical, sexual or psychological harm or suffering to women, including threats of such acts, coercion or arbitrary deprivation of liberty, whether occurring in public or private life", (United Nations 1993).



In Australia at least 1 woman is killed every week by her current or former partner<sup>1</sup>



1 in 3 Australian women have experienced physical violence since the age of 15<sup>1</sup>



1 in 5 Australian women have experienced sexual violence since the age of 15<sup>1</sup>

### How can we stop the violence before it occurs?

#### BY ADDRESSING THE DETERMINANTS

Unequal power relations between women and men

Belief in rigid gender stereotypes

##### Local Government gender equity policies

Integrating prevention of violence against women into council plans, policies and communities

##### Respectful Relationships education

Ongoing education and training in schools, workplaces, faith communities, and sporting clubs

##### Addressing gender equity barriers

Building workforce capacity for workplaces to integrate policies/programs that promote respect and gender equity

#### Factors for Success

Capacity Building



Partnerships



Sustainability

## WHAT ARE THE BENEFITS

of investing in primary prevention?

Save the Australian economy  
**\$13.6 billion annually**<sup>2</sup>



Reduction in violence related mental health problems and mortality<sup>3</sup>



Communities that value gender equity and respectful relationships between men and women<sup>4</sup>



Save businesses and corporations \$1.5 billion annually<sup>5</sup>