

Our Watch

Changing the picture & Prevention In Action



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Our
WATCH
End violence against
Women And Their Children

What is Primary Prevention?

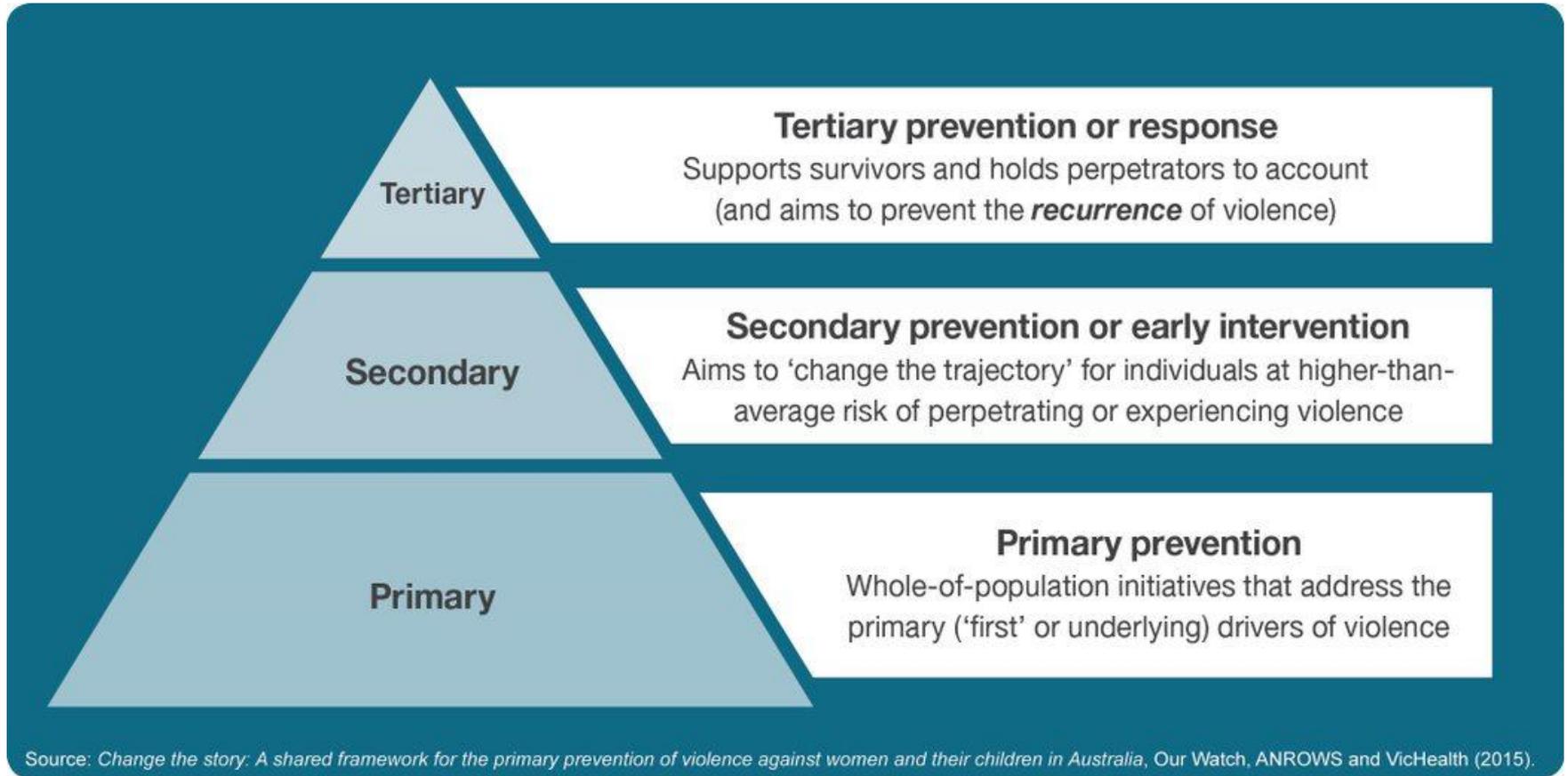
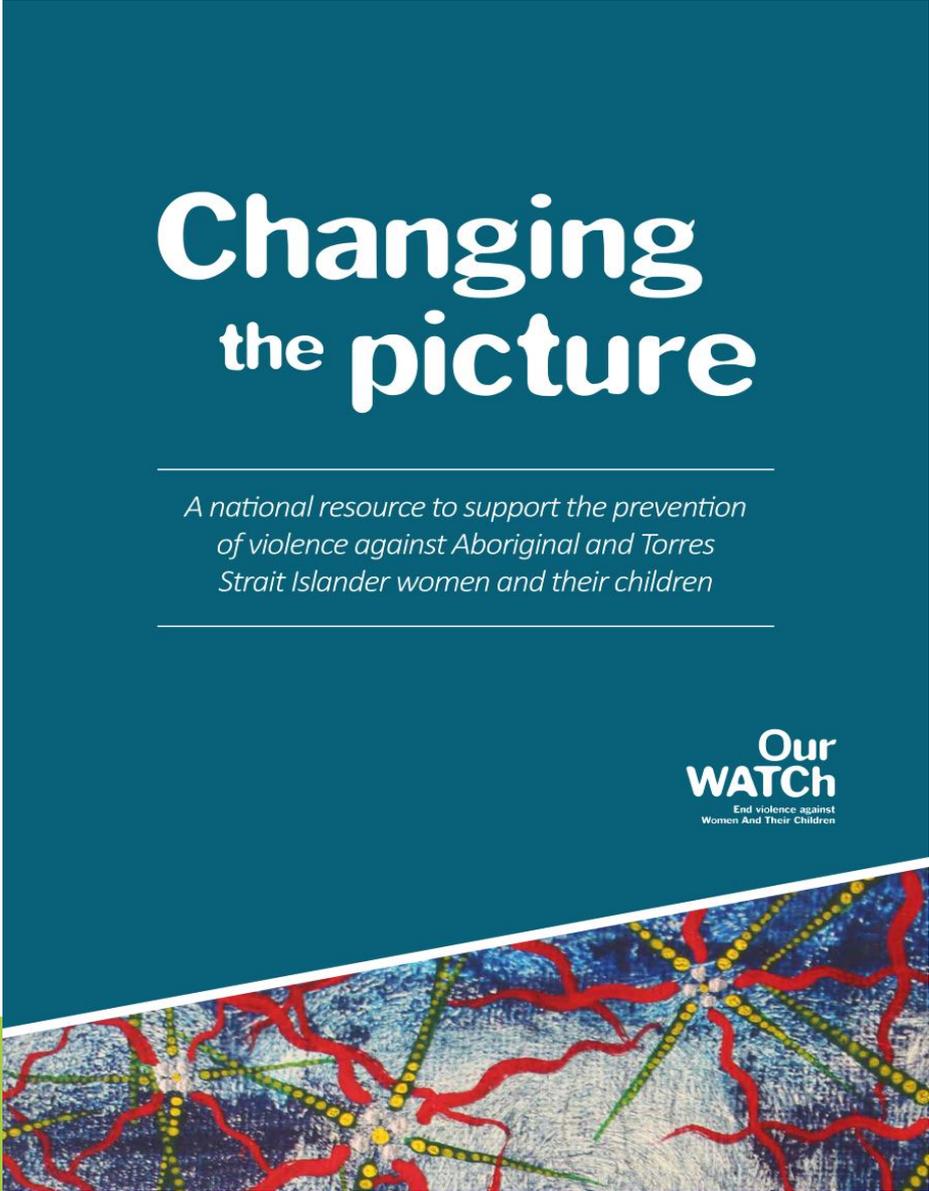


Figure 2 The relationship between primary prevention and other work to address violence against women

Changing the Picture





Our Watch's role

Our Watch has committed to Integrate *Changing the Picture* into all our own work

- A core piece of our evidence base, sitting alongside *Change the story*, its approach and principles informing all our work
- Cross-organizational integration into all Our Watch ongoing work – Policy, Practice, Marketing and Communications
- Identify new opportunities to build partnerships and coalitions that allow us to contribute to implementing some of the actions and to work as allies to Indigenous organisations
- Commencement of From Understanding to Action Project that will engage and develop partnerships with Aboriginal Community-Controlled organisations to consider and develop specific community-based prevention initiatives
- Development and delivery of second organisational Rap (Innovate)
- Commitment of dedicated resourcing to continue the implementation of Changing the Picture

Promote understanding, uptake and implementation by others

- Promote integration of key principles and actions into government policy frameworks and other decision-making processes
- Support Aboriginal and Torres Strait Islander organisations to implement actions
- Encourage other non-Indigenous organisations – to identify actions they can contribute to as well as identifying the role they need to play in supporting Indigenous women and community organisations

Prevention in Action Across Our communities (PIA)



Four-year initiative funded by the Victorian Government as part of the [Building from Strength: 10 year industry plan for family violence prevention and response](#)



Focused on emerging areas of primary prevention practise Victorian Aboriginal and Torres Strait women and their children, elder abuse, LGBTIQ communities



First year involves mapping existing primary prevention activities and scoping existing level of knowledge.



Making recommendations for the next three years of activity to enhance primary prevention capability. Years 2 – 4 will see each program sit with and by led by each community specific organisations.

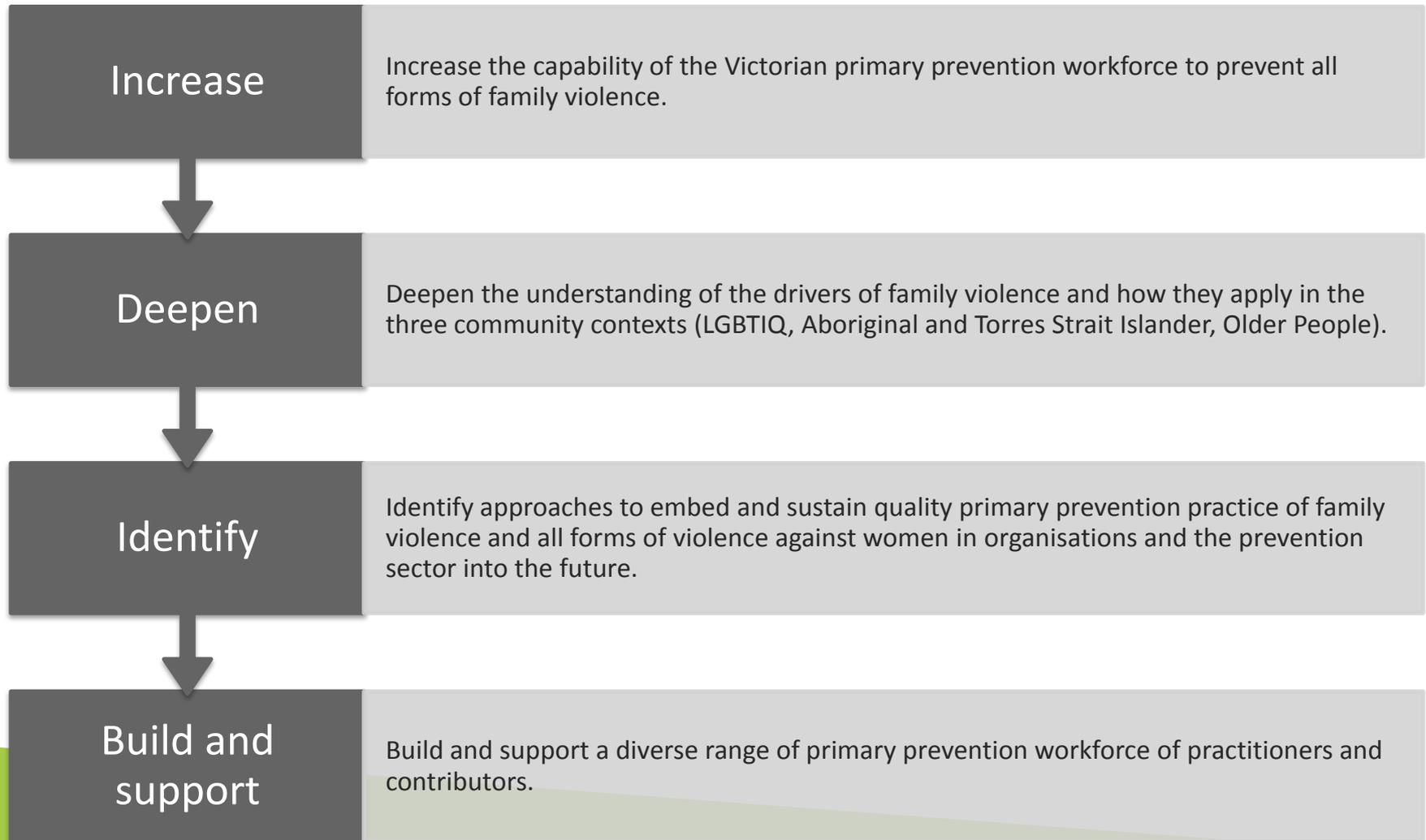


Stakeholder consultation has been paramount in the first year



The Aboriginal and Torres Strait Islander component had further consultation and recommendations are currently being finalised to initial insights with further consultation and development options currently being finalised.

PIA Project Objectives



Consultations considering the Community Context

Recognising the impacts of marginalisation and trauma

Building trust and rapport with communities

Capacity to respond to complex consultation environment

Your organisation's position when working with communities

Recognising the social and political context for developing primary prevention interventions

Considering emerging primary prevention practice areas

- Assessing the primary prevention expertise and family violence knowledge for specific communities
- Tendency to focus on response and early intervention
- Impact of primary prevention interventions on early intervention and response
- Limited evidence base and still emerging drivers of violence impeding development of workforce capabilities
- Differences between inclusive primary prevention interventions and inclusive service provision

Expanding the understanding of family violence

- Community knowledge vs evidence base
- Anxious to identify drivers of violence
- High levels of motivation to undertake primary prevention in emerging communities
- Considering emerging evidence and promising practice
- Maintaining centrality of gender inequality to drivers of violence
- Prescriptive use of *Change the story* rather than guidance

Strategies to support emerging primary prevention practices

- Partnership models to enable the development of expert level knowledge
- Advisory Groups, reflect intersectionality, build expertise and integrate work
- Specific Communities of Practice to improve communication, coordination and test emerging ideas
- Collate and translate emerging evidence to support primary prevention practice
- Continued advocacy to embed resources within existing and emerging primary prevention programs
- Undertaking rigorous monitoring and evaluation to support the development of emerging practices and evidence base
- Continued high level meetings with Government to continue to share learnings

Considerations for the development of emerging primary prevention practice

- Realistic assessment of cultural change and sector development
- Embedding emerging practices into existing work
- Prioritising localised approaches and regional strategies
- Implementing practice tools vs understanding the impacts of marginalisation within primary prevention practice
- Creating sustainable relationships with communities
- Ongoing organisational education in emerging areas
- Ongoing support for staff undertaking work in emerging areas

Cultural Safety Considerations

Internally:

- Existing knowledge levels, organisational positions, support for work, and mentors
- Employees potential isolation in mainstream organisations
- Consideration of existing or past work in these areas
- Location of workers

Externally:

- Supporting employees undertaking work in emerging areas
- Awareness of risks and pressure of work from internal and external experiences

Where to now?

- Recommendations are currently under consideration
- Victorian Primary Prevention Program implementation 2020
- Our Watch and Office for Women Practice Guides Resources
- Continuing to support emerging primary prevention areas
- Our Watch embedding learnings internally to support emerging practices internally
- Our Watch considering learnings of working with marginalized communities

Thank you

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