



Social Impact Valuation Statement

This statement certifies the social impact of the Healthy Families Healthy Relationships (Cardinia Shire Council and Sikh Australian Support for Family Violence) program delivered by Women's Health in the South East, calculated using the Australian Social Value Bank. The values used in this Cost Benefit Analysis have been derived using the Wellbeing Valuation method from data gathered through the HILDA (Household, Income and Labour Dynamics in Australia) and Journeys Home surveys.

Program name: Healthy Families Healthy Relationships (Cardinia Shire Council and Sikh Australian Support for Family Violence)

Description of program: Sikh Australia Support for Family Violence (SASFV) worked with WHISE to develop a "Train the Trainer" package enabling other Community Faith/CALD leaders the ability to deliver the Healthy Families Healthy Relationships program. SASFV and trained leaders delivered the Healthy Families Healthy Relationships workshops to men, women and school-aged students within Cardinia Shire's Sikh, Indian, Sudanese and cross-cultural communities to raise awareness, challenge attitudes and behaviours and achieve greater gender equality and respectful relationships. The program seeks to address: 1. CALD women face many challenges in addressing violence and often face barriers when seeking help. These include language, uncertainty or fear around visa or immigration status, shame or fear of exclusion from communities, prior experiences of torture and trauma, socio-economic disadvantage, lack of transport to services and poor knowledge about their rights. 2. Men may also bring with them beliefs or practices that allows violence against women, limits a woman's ability to be independent, and rigid gendered roles. Men may be unaware of the impact of these beliefs and behaviours and without creating awareness and desire to stop, men risk traumatising women and children. 3. Cardinia Shire's CALD community is rapidly increasing and according to Victoria Police, there is a notable under reporting of family violence incidents from these communities.

The program ran until 01 Jul 2020 and the total number of participants was 66. The following outcomes were achieved as a result of the program:

Outcome name: Improved self esteem/ confidence

Outcome description: This outcome shows the social impact of participants having improved self/esteem and a higher level of confidence, in a range of scenarios.

Assumptions: The project delivered: 1. A resource was developed to deliver the Healthy Families Healthy Relationships Program to CALD communities. 2. CALD leaders are trained to deliver Healthy Families Healthy Relationships program within their own communities with the support of SASFV. 3. People from CALD communities understand family violence and the drivers of family violence and violence against women. 4. Attitudes and behaviours that lead to family violence and violence against women reduced. Evaluation from the program showed a change in participants attitude towards family violence, gender equity and family relationships. Evaluation showed change in participants capacity to talk and communicate about family violence in the community and awareness of how to act more respectfully.: 100% of participants reported an increase in knowledge of family violence, after attending the workshop, as recorded on rating scales. 100% of participants answered that neither partner should be the head of the household or in control of the relationship. 90% of participants indicated that if a woman earns more than her partner, it would not be detrimental to the relationship. 100% of participants reported that they believe family or domestic violence is not a private matter, compared to 50% of participants initial responses that it was a

private matter. 100% of participants indicated that neither women or men were better at raising children, compared to a 20% response that women were better. 50% of participants indicated that there was more talking and understanding. 30% of participants indicated that there was less shouting and more respectful communication. 20% of participants indicated that there was more listening and appreciation. This shows an overall increase in positive and healthy communication methods within the family unit. Shift in interactions with spouse 40% of participants answered that there was more appreciation and respect. 30% of participants answered that there was more understanding and listening. 30% of participants reported that there was more talking and less shouting. 100% of participants reported that there was a change in their personal behaviour, including responses such as more understanding, respect and patience, as well as less shouting and anger. 66 participants were involved in this training and the social outcome of improved self/esteem and a higher level of confidence, in a range of scenarios has been supported by the post evaluation indicators above. Whilst we believe that the program benefits could potentially be indefinite we have chosen 12 months as a conservative estimate, as the program was delivered widely within the Sikh community and this will provide sustainability beyond the program itself .

Benefits lasted: 12 months.

The number of people achieving the outcomes during or after the intervention are described in the table below:

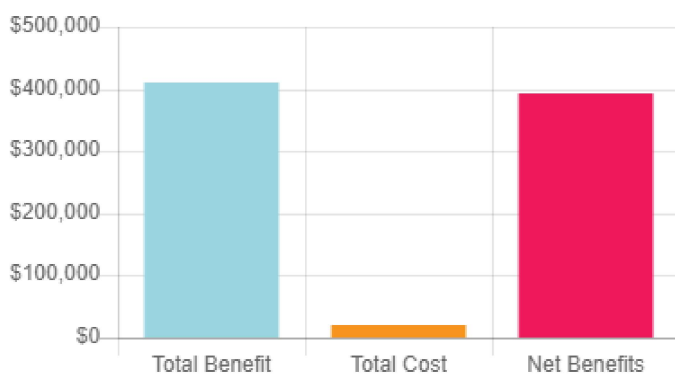
Number of people	Number of beneficiaries who...
	Improved self esteem/ confidence
Living in a Capital City	66
Living outside of a Capital City	0

Total number of participants: 66

The total cost of the program is \$20,088. This has been adjusted to account for opportunity cost and optimism bias.

Assumptions: The full program costs before adjustment for optimism bias and deadweight factors was \$15,00. This was estimated based on 31 days of staff time to undertake research and community engagement, develop train the trainer program , and pilot the train the trainer program itself , in order that the 66 members of community that can then go and deliver the program. The total costs were all staff salaries and included

The key results of the program are presented below:



The net benefits of the program are \$391,755. This represents a benefit cost ratio of 20.50. The net benefit per participant is \$5,936.

By downloading this statement I, Denise Paxinos, of Women's Health in the South East, confirm that this Social Impact Valuation Statement is, to the best of my knowledge, a true and accurate record of the social impact of this program, and that the relevant rules of application have been followed.

The values used in these calculations, provided by the Australian Social Value Bank, are owned by Alliance Social Enterprises (www.asvb.com.au). They have been produced by Simetrica, using best practice methodology for policy evaluation. These values are used under licence # [bY3VQ8] expiry date: [2021-06-26 14:24:16]