



Social Impact Valuation Statement

This statement certifies the social impact of the Intersectionality and Diverse Communities - Webinar From Theory to Practice program delivered by Women's Health in the South East, calculated using the Australian Social Value Bank. The values used in this Cost Benefit Analysis have been derived using the Wellbeing Valuation method from data gathered through the HILDA (Household, Income and Labour Dynamics in Australia) and Journeys Home surveys.

Program name: Intersectionality and Diverse Communities - Webinar From Theory to Practice

Description of program: WHISE delivered a webinar on 26th May "Intersectionality and Diverse Communities - Webinar From Theory to Practice" with 55 participants. The webinar addressed the following: Championing intersectionality into practice: (source Family Safety Victoria) . Acknowledges the feminist roots of intersectionality • Applies an intersectionality framework to build capabilities, knowledge and specialisation to achieve a system that is responsive to all. • Provides a framework to understand how systems and structures intersect and interact on multiple levels to oppress, create barriers and overlapping forms of discrimination, stigma and power imbalances based on particular social characteristics. • Supports better identification of systemic barriers to safety and access to services in the family violence system.

The program ran until 26 May 2020 and the total number of participants was 55. The following outcomes were achieved as a result of the program:

Outcome name: Improved self esteem/ confidence

Outcome description: This outcome shows the social impact of participants having improved self/esteem and a higher level of confidence, in a range of scenarios.

Assumptions: Our work seeks to support the regional prevention workforce to achieve meaningful change in a variety of settings and environments. Our Social Impact Report (SIR) 2018/19 estimates the total population in our region as being around 1.3M, so there is significant potential for a greater reach. However this valuation is for the increased knowledge and peer discussion for the direct participants and the outcome of "improved self esteem/confidence" has been selected as the one for the direct participants, as webinar attendance would provide additional knowledge of both theoretical and practical applications of intersectionality in primary prevention and health promotion. This is based on pre and post evaluation survey data, where participants understanding and knowledge of intersectionality moved from 5% very poor pre to 0% post evaluation, and at the other end 56% of participants responses felt pre the webinar that they had good or excellent knowledge around the subject and this increased to 95% following the webinar. It is our belief that the knowledge gained by attending the webinar and receiving supporting materials would last beyond 12 months this is a conservative estimate

Benefits lasted: 12 months.

The number of people achieving the outcomes during or after the intervention are described in the table below:

Number of people	Number of beneficiaries who...
	Improved self esteem/ confidence

Number of beneficiaries who...

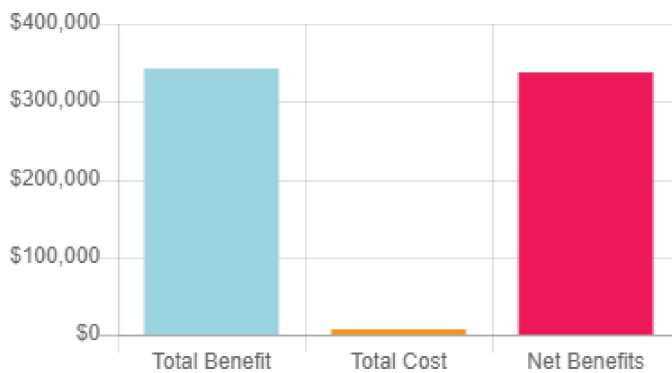
Number of people	Improved self esteem/ confidence
Living in a Capital City	55
Living outside of a Capital City	0

Total number of participants: 55

The total cost of the program is \$6,030. This has been adjusted to account for opportunity cost and optimism bias.

Assumptions: Prevention of Violence Against Women (PVAW) costs are recorded for staff costs, direct costs and indirect overhead allocations. The total costs of the program are \$4,653, before adjusting for opportunity cost and optimism bias. Intersectionality and Diverse Communities - Webinar From Theory to Practice preparation and development time is estimated to be 10% and 25% for April and May respectively, due to Covid restrictions additional direct costs such as travel and accommodation were not incurred. Salary costs for both months were \$3,687, and overhead costs were \$ 966.

The key results of the program are presented below:



The net benefits of the program are \$337,172. This represents a benefit cost ratio of 56.91. The net benefit per participant is \$6,130.

By downloading this statement I, Denise Paxinos, of Women's Health in the South East, confirm that this Social Impact Valuation Statement is, to the best of my knowledge, a true and accurate record of the social impact of this program, and that the relevant rules of application have been followed.

The values used in these calculations, provided by the Australian Social Value Bank, are owned by Alliance Social Enterprises (www.asvb.com.au). They have been produced by Simetrica, using best practice methodology for policy evaluation. These values are used under licence # [bY3VQ8] expiry date: [2021-06-26 14:24:16]