



Social Impact Valuation Statement

This statement certifies the social impact of the Introduction to Gender Equity - Happy and Respectful Families (City of Greater Dandenong) program delivered by Women's Health in the South East, calculated using the Australian Social Value Bank. The values used in this Cost Benefit Analysis have been derived using the Wellbeing Valuation method from data gathered through the HILDA (Household, Income and Labour Dynamics in Australia) and Journeys Home surveys.

Program name: Introduction to Gender Equity - Happy and Respectful Families (City of Greater Dandenong)

Description of program: As part of the City of Greater Dandenong community capacity project, between September and October 2019, WHISE facilitated 5x 2-hour workshops to the Rohingya Community and large sporting club (Club Noble) The program aimed to : 1) Increase gender equality and equity principles and practices in community through community based participatory education and supports for stakeholder groups, based on expanding understanding and awareness of preventing family violence (PFV), Prevention of Violence Against Women (PVAW) and their drivers 2) Work closely with community leaders across Council, Community Committees and Advisory groups, culturally and linguistically diverse communities (CALD) and sporting clubs to deliver accredited training

The program ran until 22 Oct 2019 and the total number of participants was 53. The following outcomes were achieved as a result of the program:

Outcome name: Improved self esteem/ confidence

Outcome description: This outcome shows the social impact of participants having improved self/esteem and a higher level of confidence, in a range of scenarios.

Assumptions: Prior to the training the majority (86%) of participants rated their understanding of 'how sporting clubs can take a leadership role in improving the health and social environment for people of all ages' as either average or good (43% rated their understanding as good). After the training all participants (100%) rated their understanding as either good or very good (63% rated their understanding as very good). Before training, 57% of participants rated their understanding of 'the way Gender Equity is good for everyone, men, women and children', as good. There was a significant shift in understanding after the training as all participants rated their understanding as good or very good (75% rated their understanding as very good). 57% of participants rated their understanding of 'the ways gender inequality exists in Australia' as average prior to the training. Again there was a significant shift in understanding as after the training as 100% of participants rated their understanding' as either good or very good (63% rated their understanding as very good). Participants were asked to rate their understanding of the link between gender inequality and family violence, prior to the training the majority (86%) of participants rated their understanding as either average or good (43% rated their understanding as good). While after the training 88% of participants rated their understanding as either good or very good (50% rated their understanding as very good). Based on the outcomes of these surveys we are assuming that 100% of participants achieved increased self esteem/ confidence from participating in the program. The social outcome of Improved Self Esteem /Confidence reflects the participants have a greater understanding of their ability to actively influence change in their club and community. Whilst we believe the training and knowledge received would be beyond 12 months we consider this to be a conservative estimate, particularly as the program worked closely with community leaders across Council, Community Committees and

Advisory groups, culturally and linguistically diverse communities (CALD) and sporting clubs to deliver accredited training. This buy in across a broad sector of the Rohingya community and the large sporting club would support our assumption of stronger sustainability of the strategy beyond the program and training itself.

Benefits lasted: 12 months.

The number of people achieving the outcomes during or after the intervention are described in the table below:

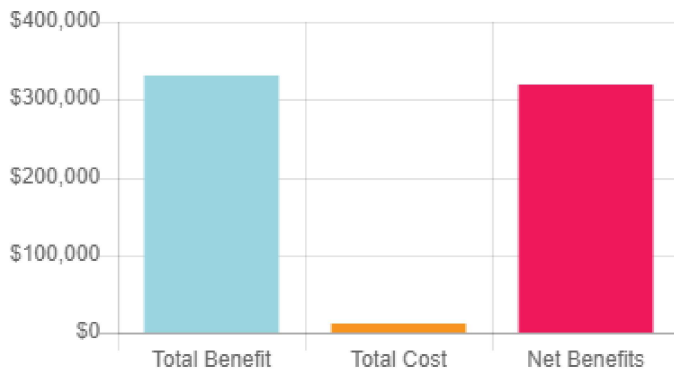
Number of people	Number of beneficiaries who...
	Improved self esteem/ confidence
Living in a Capital City	53
Living outside of a Capital City	0

Total number of participants: 53

The total cost of the program is \$12,442. This has been adjusted to account for opportunity cost and optimism bias.

Assumptions: The full program costs before adjustment for optimism bias and deadweight factors was \$9,600 based on 30 days of 1 senior staff member time (300AUD per day) to deliver, design, undertake needs analysis and follow up with evaluation report.

The key results of the program are presented below:



The net benefits of the program are \$318,281. This represents a benefit cost ratio of 26.58. The net benefit per participant is \$6,005.

By downloading this statement I, Denise Paxinos, of Women's Health in the South East, confirm that this Social Impact Valuation Statement is, to the best of my knowledge, a true and accurate record of the social impact of this program, and that the relevant rules of application have been followed.

The values used in these calculations, provided by the Australian Social Value Bank, are owned by Alliance Social Enterprises (www.asvb.com.au). They have been produced by Simetrica, using best practice methodology for policy evaluation. These values are used under licence # [bY3VQ8] expiry date: [2021-06-26 14:24:16]