



Social Impact Valuation Statement

This statement certifies the social impact of the Let's Talk About Good Health Down South Webinar program delivered by Women's Health in the South East, calculated using the Australian Social Value Bank. The values used in this Cost Benefit Analysis have been derived using the Wellbeing Valuation method from data gathered through the HILDA (Household, Income and Labour Dynamics in Australia) and Journeys Home surveys.

Program name: Let's Talk About Good Health Down South Webinar

Description of program: On 5 May 2020, over 70 participants from various organisations, including Community Health Services, Schools, Department of Education, Local Government and Women's Health Services came together online to join the 'Let's Talk about Good Health Down South' webinar. Dr Andrea Waling delivered an informative keynote on the intersection of body image, social media and sexual health. Dr Christopher Fisher provided a presentation on the most recent findings of the National Sexual Health Survey, and Jacquie O'Brien concluded the webinar with an overview of COVIDs impact on sexual and reproductive access and rights.

The program ran until 05 May 2020 and the total number of participants was 70. The following outcomes were achieved as a result of the program:

Outcome name: Improved self esteem/ confidence

Outcome description: This outcome shows the social impact of participants having improved self/esteem and a higher level of confidence, in a range of scenarios.

Assumptions: Our work seeks to support the regional sexual and reproductive health workforce to achieve meaningful change in a variety of settings and environments. Our Social Impact Report (SIR) 2018/19 estimates the total female population in our region as being around 54% of the total 1.3M, approx 792,000 so we believe that the potential to create positive change in the longer term to the wellbeing of women in our region is significant. However this valuation is for the increased knowledge and peer discussions for the direct participants and the outcome of "Improved self esteem/confidence" has been selected as the one for the direct participants, as the webinar attendance would provide additional knowledge of both understanding of the sexual and reproductive health issues and ways to address gaps and needs in the Southern Metropolitan Region. Post webinar evaluation results from 32 responding participants indicated that 90% of respondees rated attending the webinar rated the knowledge gained as either valuable (53%) or very valuable (22%) We have assumed that all participants have achieved this outcome for a conservative estimate of 12 months.

Benefits lasted: 12 months.

The number of people achieving the outcomes during or after the intervention are described in the table below:

Number of people	Number of beneficiaries who...
	Improved self esteem/ confidence
Living in a Capital City	70

Number of beneficiaries who...

Number of people

Improved self esteem/ confidence

Living outside of a Capital City

0

Total number of participants: 70

The total cost of the program is \$14,235. This has been adjusted to account for opportunity cost and optimism bias.

Assumptions: Sexual and Reproductive Health (SRH) costs are recorded for staff costs, direct costs and indirect overhead allocations. The Good Health Down South forum assumes 10% of salary costs(\$8,665),and indirect costs including overheads (\$2,318) recorded for FY 20 due to Covid restrictions additional direct costs such as travel and accommodation were not incurred. This has been adjusted for opportunity cost and optimism bias.

The key results of the program are presented below:



The net benefits of the program are \$422,568. This represents a benefit cost ratio of 30.68. The net benefit per participant is \$6,037. Secondary benefit calculation was disabled for this program.

Please note, the following advanced options have been used in this program:

- Secondary benefits have been disabled

By downloading this statement I, Denise Paxinos, of Women's Health in the South East, confirm that this Social Impact Valuation Statement is, to the best of my knowledge, a true and accurate record of the social impact of this program, and that the relevant rules of application have been followed.

The values used in these calculations, provided by the Australian Social Value Bank, are owned by Alliance Social Enterprises (www.asvb.com.au). They have been produced by Simerica, using best practice methodology for policy evaluation. These values are used under licence # [bY3VQ8] expiry date: [2021-06-26 14:24:16]